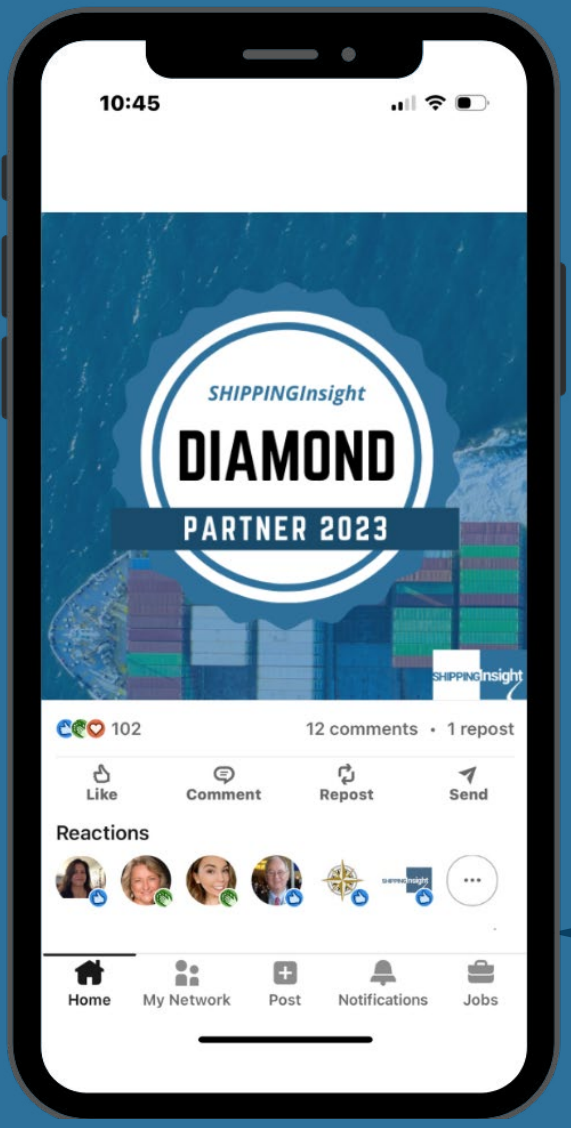
SHIPPINGInsight 2023 10-12 OCTOBER

THE DECADE OF COLLABORATION

Hilton Stamford Hotel | Stamford, CT | USA

where fleet management meets maritime technology

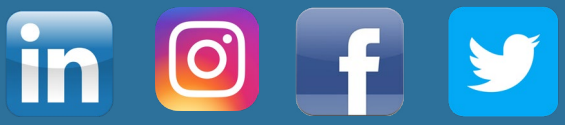


PRE-EVENT MEDIA KIT

+1 203 255 4686
21 Davis Hill Road
Weston, CT 06883
www.shippinginsight.com

What To Do:

1. Follow SHIPPINGInsight on all social media platforms (click the icons below)!



2. Click and download banners from the following pages that you would like to share

3. Head to your social media pages and share your participation with us leading up to this exciting event.

4. Please feel free to use the captions in the following pages that align with your position at the event, or create your own!

5. Make sure to tag us so we can see your post and interact (like/comment/share) with it!

Partner Badges

Click on an image to view and download

Announce your partnership with SHIPPINGInsight using the following badges!

Don’t forget to tag @SHIPPINGInsight in your posts!

Instagram Post Size

1080 x 1080 px

Banners

Click on an image to view and download

Instagram/Facebook Story (1080 x 1920 px)

Instagram Post (1,080 x 1,080 px)

LinkedIn, Twitter, Facebook Post (2,500 x 1,300 px)

Ads (for Press)

Click on an image to view and download

Long Banner (2,500 x 500 px)

Full Page – 8.5”x11” (2,550 x 3,300 px)

Instagram Post (1,080 x 1,080 px)

Half Page – 8.5”x5.5” (2,550 x 1,650 px)

300 x 250 px

Email a.bjarnadottir@shippinginsight.com for additional sizes!

For Partners

Sample Captions:

1. We are happy to announce our partnership with @SHIPPINGInsight 2023, the maritime industry's only integrated conference – where all Partners and exhibitors are located in the main conference space, and part of the discussion. Join us: www.shippinginsight.com

2. In October we will be attending @SHIPPINGInsight, the #maritime industry's premier technology forum, providing a unique opportunity for fleet managers and leading #tech solution providers to convene around strategies for improving ship efficiency and #environmental performance. Check out our partnership badge! Visit www.shippinginsight.com for more information about how you can attend!

3. We are excited to be partnering with @SHIPPINGInsight 2023, with the opportunity to network, share ideas, hear from other industry leaders, and #COLLABORATE! SHIPPINGInsight is the maritime industry's only integrated conference – where all Partners and exhibitors are located in the main conference space, and part of the discussion. Visit www.shippinginsight.com for more information about the event and how you can join us!

4. We are so thrilled to join @SHIPPINGInsight 2023 as a [Diamond/Platinum/Gold/Silver/Bronze] Partner! At the conference, you will find informative and open exchanges, the opportunity to #network with decision-makers, a collection of the #maritime industry's top thought leadership, and presentations on the latest in #technology and services to make our industry more efficient, effective, and #profitable. Check out www.shippinginsight.com for more information!

Hashtags:

#DecadeofCollaboration2023 #SHIPPINGInsight #SHIPPINGInsightPartner #SI2023

Graphics:

Partner Badges: pg. 2

Banners: pg. 3

Don't forget to follow @SHIPPINGInsight and tag us in your posts!

For Speakers

Sample Captions:

1. In October, I will be attending @SHIPPINGInsight - The Decade of Collaboration Conference and Exhibition as a Speaker!
Visit www.shippinginsight.com for more information!
Join the conversation and register, here: https://bit.ly/SI-2023-registration

2. This upcoming October, I will be speaking at @SHIPPINGInsight, the maritime industry's premier #technology forum! I will be joining a discussion on __[topic]__, exploring __[insert summary]__. I am looking forward to have this opportunitiy to share information and COLLABORATE with industry leaders to work towards a better #future for #shipping.
Visit www.shippinginsight.com for more information!

3. I am so thrilled to join @SHIPPINGInsight 2023 as a Speaker! I am excited to hear about the latest topics and trends in #maritime from the event's roundtable discussions, 'Deep Dives,' #industry leader keynotes, the SHARK TANK #innovation award, and other #networking activities! https://live.allintheloop.net/App/SI/SI2022

4. Join me at @SHIPPINGInsight 2023 this October! I am proud to be a speaker where I can join the discussion on the latest #maritime trends and issues.
Learn more, here: https://bit.ly/SI-2023-registration

Hashtags:

#DecadeofDemand2022 #SHIPPINGInsight #SHIPPINGInsightSpeaker #SI2023

Photos/Graphics:

Banners: pg. 3

Don't forget to follow @SHIPPINGInsight and tag us in your posts!

For Media Partners

Sample Captions:

1. You don't want to miss out on @SHIPPINGInsight 2023, taking place in Stamford from October 10-12th! SHIPPINGInsight is the #maritime industry's only integrated #conference - where all Partners and exhibitors are located in the main conference space, and part of the discussion. The conference will foster collaborations to promote #innovation, #optimization, growth, and #success as we gather the #maritime community for the "Decade of Collaboration." You will find informative and open exchanges, the opportunity to network with decision-makers, a collection of the industry's top thought leadership, and presentations on the latest in #technology and services to make our industry more efficient, effective, and #profitable.
Join TODAY as a Partner in bringing your products and services to the forefront of the global maritime community!
Visit www.shippinginsight.com to learn more.

2. We are delighted to be a Media Partner of SHIPPINGInsight 2023: The Decade of Collaboration! SHIPPINGInsight is the #maritime industry's premier technology forum, providing a unique opportunity for #fleet managers and leading #tech solution providers to convene around #strategies for improving ship efficiency and #environmental performance. It is the industry's only integrated conference – where all Partners and exhibitors are located in the main conference space, and part of the discussion. The highly valuable three days provides the edge to preempt the ever-evolving demands on the industry and #society, today and in the years to come, maximizing long-term #business potential.
Join as a PARTNER today: www.shippinginsight.com

Hashtags:

#DecadeofDemand2023 #SHIPPINGInsight #SHIPPINGInsightPartner

Photos/Graphics:

Media Partner Badge: pg. 2

Ad Banners: pg. 4

Don't forget to follow @SHIPPINGInsight and tag us in your posts!